Teresa Nelson, Elizabeth J. McCandless Professor in Entrepreneurship
Simmons School of Management

Speaking Topics:
• Entrepreneurship
• China

B.A., University of Massachusetts at Boston
M.B.A., Western Michigan University
Ph.D., University of Illinois

Areas of Expertise

• Strategic management, particularly industry analysis and the dynamics of competition
• Intersection of strategic management and finance, including the structure and strategy of high growth firms at initial public offering, the organization of global equity markets, and corporate governance
• International business, particularly China and the European Union

Please briefly discuss your interest in your field of expertise:

Entrepreneurship:
For the last ten years I have been studying and practicing entrepreneurship. Topics where I can add value include: the role of entrepreneurship in the U.S. and around the world; women’s entrepreneurship including patterns of activity, contribution to the economy; how to start a business: what are the key things to know and think about; business plans and proposals; entrepreneurship in existing organizations – being an entrepreneur in the corporation.

China:
I have had the opportunity to travel extensively in China, teach and lead graduate travel courses to China, and do research on business in China. Themes I can address include: China’s emergence on the global stage; what does the future hold for China and the U.S. economically?; business development in China by Chinese and global companies; the role and record of China’s stock exchanges; the big issues facing China as it seeks to develop its industrial and service sector.
Did you know...?

Entrepreneurship:

- Women are starting businesses in the U.S. at a rate that far exceeds men?
- Women’s entrepreneurship holds a key to the global competitive position of the United States in the upcoming 25 years?
- We are coming to understand more and more about the human process of rapid cognition and its impact on the role and rate of women’s participation in business?
- The role and rate of women in top management in high tech companies in the U.S. is lower than that found in the Fortune 500?

China:

- By 2050 half the world’s population will live in China and India?
- China is moving aggressively from being the world’s manufacturer to the world’s inventor?
- The majority of all luxury brand goods (e.g., Louis Vuitton) will be purchased in China by 2020?

Click here for full bio: http://www.simmons.edu/som/faculty/nelson/