Simmons School of Management Alumnae Association Presents
Spring, 2009 Speaker Series
Where are the Jobs?
Panelist Biographies
April 14, 2009

Ann Berwick
Undersecretary for Energy in the Patrick Administration
Panelist

From 1998-2006 Ann was a senior consultant at M.J. Bradley & Associates in Concord, Massachusetts. In that role, she worked with the Clean Energy Group, a coalition of major electric generating and distribution companies that advocates for progressive positions on air pollution, energy, and climate policy. At M.J. Bradley, Ann also managed projects concerning air pollution and energy issues for other clients, including the National Association of Clean Air Agencies and the Northeast States for Coordinated Air Use Management.

Prior to working at M.J. Bradley, Ann served as Chief of the Environmental Protection Division in the Massachusetts Attorney General’s Office under Scott Harshbarger, where she also exercised joint oversight of the Massachusetts Environmental Strike Force. She worked as a legal services attorney in Seattle immediately after law school, and then as a partner in the litigation department at the Boston law firm Goulston & Storrs.

Ann attended Radcliffe College and the University of Wisconsin Law School. Ann has four grown children, and lives in Newton with her husband, Don.

April Eldred
Regional Staffing Manager, Boston Scientific
Panelist

As a Regional Staffing Manager at Boston Scientific, Ms. Eldred brings nearly ten years of life sciences recruitment experience to today’s panel discussion. Ms. Eldred has been within Corporate Staffing at Boston Scientific since 2004. Her particular area of expertise is within corporate talent acquisition and clinical research physician recruitment. Prior to joining the company, Ms. Eldred held multiple recruitment roles at both Randstad North America and Genzyme Corporation. In addition, Ms. Eldred volunteers as an active member of the Young Adult Employment Initiative Board, as part of the Metro South/West Regional Employment Board. She is a native of the Boston-area, and attended college at Syracuse University.
Dr. Blackford Middleton
Director of Clinical Informatics Research & Development, Partners Healthcare System
Chairman of the Center for Information Technology Leadership (CITL), Partners Healthcare System
Assistant Professor of Medicine, Brigham and Women’s Hospital, Harvard Medical School,
Assistant Professor of Health Policy and Management, the Harvard School of Public Health
Panelist

As Director for Partners Clinical Informatics Research & Development, Dr. Middleton participates in the development of Partners enterprise clinical systems strategy, leads software product management for the Partners, and conducts clinical informatics research. He was a co-founder of CITL at Partners in 2002, and leads its research in value-based technology assessment.

Prior to joining Partners Healthcare and Harvard Medical School, Dr. Middleton was Medical Director of Information Management and Technology at Stanford University Medical Center. During this time he co-founded the Institute for Decision Systems Research in Palo Alto. Later, he was Senior Vice President for Clinical Informatics and Chief Medical Officer for MedicaLogic/Medscape. He has over 150 publications and invited presentations on electronic and personal health records, clinical decision support, and related policy and technical issues.

Dr. Middleton was elected to serve on the National Committee of Vital and Health Statistics (NCHVS). He also serves on the numerous health and editorial boards. Dr. Middleton is a Fellow of the American College of Physicians, the American College of Medical Informatics, and HIMSS. Dr. Middleton was recognized by Modern Physician as one of the Top 50 (#36) most influential US physician executives in 2005, and by Modern Healthcare as one of the top 300 most influential people in healthcare in 2008.

Dr. Middleton studied Molecular, Cellular, and Developmental Biology, and Biochemistry, at the University of Colorado, Boulder. He received an MD from SUNY Buffalo, and was trained in internal medicine at the University of Connecticut Health Sciences Center. He received a Masters in Public Health degree from Yale University School of Medicine with a dual concentration in Chronic Disease Epidemiology, and Health Services Administration. His Fellowship in General Internal Medicine was at Stanford University, where he received his Master of Science degree in Health Services Research, focusing on medical informatics.

Brigid Oliveri Siegel
Partner, Polachi
Panelist

Brigid Oliveri Siegel is a Partner at Polachi, the leading provider of Access Executive Search™ services to technology, clean tech, venture capital and private equity clients. Her responsibilities encompass the execution and direction of a comprehensive search process from research strategy, candidate development, position and person specification through final candidate selection and offer.

Brigid began her career in the high technology industry over 20 years ago and in executive search, 13 years ago. Prior to joining Polachi, Brigid was a Managing Director with The Onstott Group, a Senior Partner at Heidrick & Struggles and a Vice President with Fenwick Partners. She also founded and managed Brigid Siegel Associates LLC, a boutique retained executive search firm specializing in the high technology practice area.

In addition to executive recruiting, her professional experience spans multiple positions in technology firms, including management, marketing, national account sales, software development and field engineering. Throughout her retained executive search career Brigid has successfully completed numerous information
technology senior executive search assignments for clients ranging from emerging growth companies to multi-billion dollar corporations.

Brigid studied at Polytechnic Institute of Brooklyn and holds a Bachelor of Science degree in Electrical Engineering from Lowell Technological Institute. Her executive search industry expertise has been cited in the Boston Business Journal as well as Hunt Scanlon’s Executive Recruiting Industry Newswire. She is also a member of the Executive Board of the WPI (Worcester Polytechnic Institute) Venture Forum.

Cynthia Ingols
Associate Professor, Faculty Affiliate, Center for Gender in Organizations
Simmons School of Management
Panel Moderator

Cynthia Ingols is an experienced professor, consultant and researcher, who specializes in the ways individuals lead and organizations change and negotiate with their environments. At the Simmons School Management, she teaches in both the MBA and Executive Education programs. In the MBA program, she teaches Leading Organizational Change and Career Strategies. Ingols is the faculty director of Strategic Leadership for Women, an executive education program that strengthens the leadership skills, attitudes and motivations of its participants. Earlier in her career, she taught Management Communication at the Harvard Business School and qualitative research methodology courses at other institutions.

For three decades Ingols has worked as an organization consultant. She focuses her consulting work in three areas: developing interactive executive education programs, particularly using cases and simulations; coaching managers and executives to enhance their leadership potential and careers; and conducting diagnostic work to promote change in organizations. Recently, Ingols worked with 25 middle managers at Harvard University in a five-part practicum on how to successfully lead organizational change across the university.

Ingols' research and publications follow similar lines. Her research on executive education programs has been published in leading journals, such as Harvard Business Review, Organizational Dynamics, and Training. Her research work on creating innovative organizational structures was published in the Design Management Journal. She has published about careers in such journals as the Journal of Career Development and co-authored two books on career management.