



STRATEGIC FUNDING PRIORITIES:

- » Create more Scholarships and Financial Aid Funds.
- » Expand Experiential Learning Opportunities.
- » Invest in the Academic Experience.
 - Support Faculty and Student Research.
 - Enrich Programs and Curricula.
 - Invest in Labs, Educational Technology, and other Teaching Tools.
- » Name and Endow Programs, Special Initiatives, and Centers of Excellence.

ENDOWMENTS

An endowed gift to Simmons College is a long-term, philanthropic investment which provides benefits to students, faculty, or programs year after year, generation after generation. An endowment creates financial stability, allowing the College to be less dependent on unpredictable sources of revenue. **The College's endowment is the permanent "rudder" that ensures support for the core values of the institution and its strategic priorities.**

Endowments offer alumnae/i and friends the opportunity to have their names, or the names of loved ones, linked to an area of the College in which they have a special interest.

- Some donors create unrestricted endowments, recognizing that the needs and challenges of the future will differ from those of today. Unrestricted gifts are used for the highest-priority needs on campus and provide the most flexibility as needs change.
- Many donors create undergraduate scholarships or graduate fellowships to aid deserving students and expand access to a quality education to a broader group of students.
- Others choose to support faculty through named chairs and research support.
- Others choose to direct their gifts to areas or programs of special interest to them to help those programs grow and excel.

ENDOWMENT BASICS:

Minimum stewarded endowment amount is \$100,000.

Endowments are spendable after three quarters.

Endowment funds currently yield approximately 4.5 percent per year. Example: A \$1 million endowment will yield \$45,000 per year in spendable funds.

Gifts may be made in the form of cash, multi-year pledges, stocks or other securities

Tangible property, such as real estate or works of art, may also be given to the College.

SIZE OF ENDOWMENT HOW SIMMONS COMPARES

The College's endowment generates income that helps pay for a variety of needs, including scholarships. Simmons currently relies on the endowment to cover 5.9 percent of the College's operating budget, and depends on tuition to cover 74.4 percent. Endowed gifts to the Making Education Work Campaign lower our dependence on tuition income—a strategic priority for the College. Here's how the Simmons endowment compares with other colleges with comparable operating budgets.

| SCHOOL | ENDOWMENT |
|------------------------|----------------------|
| Wellesley College | \$1.3 billion |
| Smith College | \$1.1 billion |
| Mount Holyoke College | \$506 million |
| Wheaton College | \$146 million |
| Simmons College | \$135 million |
| Emmanuel College | \$62 million |



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simmons.edu/makingeducationwork

GIVING OPPORTUNITIES

FACULTY ENDOWMENTS

Faculty Chairs

Prestigious College-wide Chair—\$5 million

Professorship—\$3 million

Associate Professorship—\$1.5 million

STUDENT FINANCIAL AID

Endowed Scholarships and Fellowships

\$1 million—Named Scholarship Fund. Provides tuition assistance to a cohort of named scholars.

\$100,000—Minimum endowment to provide a stewarded named fund for financial assistance to an undergraduate or graduate student based on need and/or merit.

ACADEMIC CENTERS AND PROGRAMS

Endowments

Opportunities exist at various levels to create endowment to support specific positions and initiatives within centers (e.g. directorships, fellowships), such as the Center for Excellence in Teaching.

\$2.5 million will endow a directorship.

\$100,000 is the minimum endowment to name a fund in support of programs/research.

CURRENT-USE GIFTS: THE SIMMONS FUND

Spendable gifts may be made in any amount to The Simmons Fund. The Simmons Fund supports scholarship assistance, faculty research, internship stipends, student activities, and physical-plant enhancements. Unrestricted gifts allow Simmons to target funds strategically to meet the evolving needs of our students and innovative academic programs.

CAMPUS AND BUILDINGS

Campus Endowment

\$100,000 to endow and name a fund in support of maintenance and improvement of the physical-plant.

EXPENDABLE CAPITAL GIFTS

Multi-year commitments of **\$250,000** would allow for the naming and enhancement of campus facilities such as:

The Quad (**\$3 million**)

The College Center (**\$2 million**)

The Fens Café (**\$2 million**)

Campus buildings, classrooms, foyers, and meeting spaces (**\$250,000–\$3 million**)

STUDENT PROFILE



ROSY GONZALEZ '11

Scholarships Help Open Doors

An international relations major (with a focus on the Middle East), Rosy supplemented her classroom studies with experiential learning.

She served as an intern at the Massachusetts State House as a Barbara Lee Fellow, and spent a summer in an intensive Arabic language program at the American University of Cairo, Egypt.

“Through the Barbara Lee Fellowship, I gained experience working in Massachusetts state politics and established valuable relationships. I am grateful that Simmons fostered these opportunities for me, and I am excited to share what Simmons has to offer.”

DONOR PROFILE



LAUREN BRISKY '73

“I feel the impact of my Simmons education every day, and making a leadership gift to the campaign is one way to say ‘thank you.’ I also know that without gifts from alumnae/i and friends, Simmons would not be the College it is today.”

Board of Trustees Chair Lauren Brisky '73 says the Making Education Work Campaign is an exciting way to help current and future students enjoy the kind of rewards that a Simmons education has afforded her and other alumnae/i.

Lauren has designated her \$1 million gift for the President's Endowed Discretionary Fund, which provides resources the president can channel where they are most needed at a given time. Lauren knows the value of such flexibility. She spent her career in senior administrative roles at four institutions of higher learning and retired as vice chancellor for administration and chief financial officer at Vanderbilt University. Lauren joined the Simmons board in 2000.