the case for enhancing the academic experience

Simmons students thrive in an exceptional, student-centered learning environment that combines the intimacy of a college with the academic resources of a small university and prepares them for life-long learning and career success, including leadership in their professions.

- Undergraduates are drawn to the College's pioneering blend of liberal arts and sciences with rigorous career preparation.
- Graduate students and doctoral candidates are attracted to our four renowned graduate professional schools and nine graduate programs in education and liberal arts.

All Simmons students benefit from a collaborative, supportive academic community that offers small classes, hands-on learning, and close faculty/student interaction.

Our campaign is enriching the academic experience at Simmons by investing in the College's traditional strengths and refining them for continued success. We are specifically focused on:

- Increasing faculty and student research
- Establishing enhanced academic appointments
- Enriching programs and curricula
- Expanding experiential learning opportunities like internships and study abroad
- Investing in laboratories, educational technology, and other teaching tools

These enhancements directly support the strategic plan guiding the College's progress through 2014, and they will help ensure the ongoing academic vitality of Simmons for decades to come. The good news is, we're building on a solid foundation.

**Gifted Faculty.** Simmons professors are as committed to teaching as they are to staying on the cutting edge of their fields through practice-based research (often in partnership with students), publishing, and sharing their expertise at professional conferences.

**Innovative Programs.** Our collaborative, small university environment facilitates interdisciplinary programs that can adapt flexibly to students' needs. In addition to more than 40 majors, Simmons offers seamless undergraduate-to-graduate programs like our B.A. to MBA options.

**Hands-on learning.** Theory and practice go hand-in-hand at Simmons. That's why we emphasize experiential learning opportunities like internships – a popular option for fulfilling our Independent Learning Requirement. And Simmons students excel: more than 30 percent of internships result in paid employment.

**International Exposure.** Today's graduates must have a global, multicultural perspective to succeed. So we strongly encourage all students to study abroad, on a faculty-led travel course or as part of a semester or year-long program.

Our **Making Education Work** campaign will provide Simmons scholars with the resources they need to leverage their dreams. Our goal is to make sure Simmons students continue to graduate equipped with the knowledge and skills they need for lifelong learning and career success as well as active local and global citizenship. Like generations of Simmons students before them, they will be prepared to engage with the world as soon as they graduate.
faculty and student research
Simmons professors pursue original applied research to stay at the forefront of their fields, and to be more effective in the classroom. Undergraduates and graduate students work shoulder-to-shoulder with faculty mentors on advanced research, and often jointly publish and present results at professional conferences. Students also engage in their own research projects. Funding is required to provide travel stipends, research materials, and time for intense, focused study.

- Faculty Research Start-up Fund, Sciences (endowed): $250,000
- Faculty Research Fund (endowed): $250,000
- Faculty Research Fund (current use or term): $100,000
- Student Research Stipend (current use or term): $50,000

academic appointments
Simmons asks a lot of its faculty, and they deliver. They not only teach, conduct original applied research, and publish—they actively advise, mentor, and inspire our students. Their passion for teaching and scholarship also generates innovative courses and programs. We need to continue attracting and retaining the best. In order to remain competitive and sustain our academic strengths, we need to establish distinguished academic appointments.

- Endowed Chairs
  Dean: $3,500,000
  Distinguished Professor: $3,000,000
  Professor: $2,500,000
  Director (Center, Program, or Institute): $1,500,000
  Professor of Practice: $1,500,000
  Visiting Professor: $1,000,000
  Writer in Residence, English: $1,000,000
  Distinguished Lecturer: $500,000
- Endowed Faculty Development Fund: $100,000
- Endowed Faculty Scholarship Fund: $100,000

program/curriculum enhancement
Simmons is a small university that’s big on ideas and innovation. Interdisciplinary collaboration across our schools and programs produces dynamic, flexible options that keep the academic experience at Simmons fresh and adapted to the evolving needs of our students and the workplace. We are committed to providing our academic programs with the enhanced resources they need to continue excelling in a highly competitive environment.

- Name a Graduate Program: $10,000,000-$50,000,000
- Name an Undergraduate Department: $10,000,000-$50,000,000
- Name a Center or Institute: $5,000,000-$25,000,000
- Department Fund (current use or term): start at $100,000
- Endowed Program Fund: start at $100,000
- Endowed Lectureship Fund: start at $50,000

experiential learning
Our long-standing commitment to linking theory and practice puts a premium on experiential learning. The opportunities include everything from service learning in non-profits serving Boston’s neighborhoods, to study abroad in Africa, and internships everywhere in between—places like Fidelity Investments, Sotheby’s, and the U.S. Agency for International Development, to name a few.

- Experiential Learning Fund (endowed): start at $100,000
- Experiential Learning Fund: start at $50,000
  (current use or term)

laboratories, educational technology and other teaching tools
Our students are “wired” for technology—it’s part of their lives, and a vital part of the way they learn. Simmons is committed to providing appropriately equipped academic environments that support today’s teaching and learning styles. That requires everything from state-of-the-art equipment used to train future nurses or information specialists, to renovated biology labs outfitted with essential supplies.

- New Biology Laboratory: $1,000,000
- Technology Fund (endowed): $100,000
- Technology Fund (current use or term): $100,000
- Equipment Fund (current use or term): $50,000